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## Clayton County Board of Commissioners



FOR IMMEDIATE RELEASE

March 11, 2013

Clayton County Board of Commissioners Launch Facebook and Twitter Profiles

Jonesboro, Georgia—Clayton County Board of Commissioners announce the launch of two new social media profiles, offering their citizens and other online users even more choice about how to stay connected. In a bid to attract a wider demographic and increase their brand profile online, Clayton County has recently launched Twitter and Facebook. It is hoped that the social media accounts will provide the county with new ways to connect with the community and help them to

provide a more friendly and efficient service.

The social network pages will allow the Board of Commissioners to become involved in discussions within the global community and, as a result, present an opportunity to more effectively share positive news and upcoming events. By engaging with people on social media sites, Clayton County hopes to be better placed on informing fans, followers and people in their circles of the latest news throughout the county.

"We continually strive to provide a professional and friendly service to our citizens; therefore, it was a natural progression to launch these new social media accounts to connect with our citizens

in an informal forum. We are excited to communicate directly with our followers."

- Chairman Jeff Turner

The community is encouraged to follow and connect with Clayton County Board of Commissioners using the Hashtag #ClaytonCountyGa. For more information and to join, visit www.ClaytonCountyGA.gov.

Facebook: www.facebook.com/ClaytonCountyGeorgia

Twitter: www.twitter.com/ClaytonCountyGa

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